

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : UFC Banana Catsup
PROJECT : UFC Banana Catsup Project Twist - Agency Fees
CE. NO. : NUTRIASIA-UFC-2024-0055
DATE : 27 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT
I Social Media Campaign Concept	611,809.41		73,417.13
Influencer Research and Management Fees (2 months duration)			
Project Management Fees			
12 ASF on Net KOL Fees (PHP 813,000.00)			
20 Advancing Fees on NET KOL Fees with WTAX (PHP 191,294.12)			
SUB TOTAL	611,809.41	0.00	73,417.13
GRAND TOTAL	611,809.41	0.00	73,417.13

TERMS :

Cancellation Fees Applies to a project on hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization visualization but has been put on hold after (50 of concept/design fees)
- B. Project has reached approval of concept visualization but has been put on hold after (100 of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100 of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30 surcharge)

100 payment upon approval of CE

Note: Penalty charges of 2 will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than fortyfive (45 days) after the due date.

SUBMITTED BY: Beatrice Co Account Director	VERIFIED BY: Reginne Cabanban Managing Partner
APPROVED BY: Camille Santos	APPROVED BY: Jeremiah Jhocson