

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : UFC Banana Catsup
PROJECT : UFC Banana Catsup Project Twist - KOL Fees
CE. NO. : NUTRIASIA-UFC-2024-0054
DATE : 27 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | VAT | TOTAL |
|--|-------------------|-------------------|---------------------|
| I Influencer Fees with 15amp WTAX SOW (2 TikTok Videos) | 956,470.59 | 114,776.47 | 1,071,247.06 |
| Recipes by Jas (P 20,000 NET) | | | |
| Mitch the Chinita Foodie (P 80,000 NET) | | | |
| Niks Regino (P 35,000 NET) | | | |
| The Lovely Life (P 60,000 NET) | | | |
| Potrick (P 54,000 NET) | | | |
| Carissa (P 68,000 NET) | | | |
| Cru Cru Katchoo (P 60,000 NET) | | | |
| Whatsquos in Janrsquos Plate (P 70,000 NET) | | | |
| Maya (P 90,000 NET) | | | |
| Champagne Bebu (P 20,000 NET) | | | |
| Cooks and Coffee (P 25,000 NET) | | | |
| Janine Louise (P 16,000 NET) | | | |
| Chelsea Q (P 25,000 NET) | | | |
| Mhary Mactal (P 20,000 NET) | | | |
| Skyblue Cafe (P 110,000 NET) | | | |
| Yang Lim (P 60,000 NET) | | | |
| SUB TOTAL | 956,470.59 | 114,776.47 | 1,071,247.06 |
| GRAND TOTAL | 956,470.59 | 114,776.47 | 1,071,247.06 |

TERMS :

Cancellation Fees Applies to a project on hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization visualization but has been put on hold after (50 of concept/design fees)
- B. Project has reached approval of concept visualization but has been put on hold after (100 of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100 of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30 surcharge)

100 payment upon approval of CE

Note: Penalty charges of 2 will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than fortyfive (45 days) after the due date.

| | |
|---|--|
| SUBMITTED BY:  Beatrice Co Account Director | VERIFIED BY:  Reginne Cabanban Managing Partner |
| APPROVED BY:  Camille Santos | APPROVED BY:  Jeremiah Jhocson |