

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : UFC Fun Chow
PROJECT: : UFC Fun Chow Challenge Semi Finals
CE. NO. : NUTRIASIA-UFC-2023-0051
DATE : 14 December 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I	241,532.00	28,983.84	270,515.84
Semi-Finals Briefing Deck			
Semi-Finals Announcement Post (19s)			
Semi-Finals Schedule Poster (static) - 3 shutterstock assets for licensing			
Semi-Finals' Top 3 Announcement / Winner Posts (video; no shoot)			
30k worth of prizes for the winner (c/ o Tribal)			
- Kitchenware showcase worth 10k			
- Maya Kitchen Gift Certificates worth 10k			
Other prizes (c /o NutriAsia)			
- Assorted NutriAsia products worth 10k			
- 6 Consolation Prizes for the non winning participants			
Consolidation & Packing Fees			
Logistics for Consolation Prizes			
Project Management Fees			
18% Advancing Fee			
12% ASF			
Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard			
SUB TOTAL	241,532.00	28,983.84	270,515.84
GRAND TOTAL	241,532.00	28,983.84	270,515.84

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY:

Gretchen King 