

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Mang Tomas
PROJECT : Mang Tomas FY 26 Social Media Management
CE. NO. : NUTRIASIA-MANG-TOMAS-2025-0026
DATE : 13 June 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Multi Platform Community Management (w/ Monthly Report) - Mang Tomas (Facebook & Instagram) Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule will incur additional charges Day-to-day administration & management of conversations on agency created content, posting of agency created content Multi-Platform Social Content Production Eight (8) Adhoc Social Media Posts; composed and crossposted only Project Management Fee Exclusive of the following: Competitive Reports, Weekend and Holiday CM hours and Bi-Annual or Annual Brand Reviews and External Production Fees	787,200.00	94,464.00	881,664.00
SUB TOTAL	787,200.00	94,464.00	881,664.00
GRAND TOTAL	787,200.00	94,464.00	881,664.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director	VERIFIED BY: Reginne Cabanban  Managing Partner
APPROVED BY:  Genesis Jarilla	APPROVED BY: Gretchen King 