

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Mang Tomas
PROJECT : MT TikTok Content Creation & Management (March-May 2025)
CE. NO. : NUTRIASIA-MANG-TOMAS-2025-0009
DATE : 28 February 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Duration: 2-3 Months	500,000.00	60,000.00	560,000.00
Digital Content Strategy & Conceptualization			
Asset & Community Management			
TikTok Content Production (2-3 months)			
Project Management Fee			
Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard			
SUB TOTAL	500,000.00	60,000.00	560,000.00
GRAND TOTAL	500,000.00	60,000.00	560,000.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.



- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director
NOTED BY:  Reginne Cabanban Managing Partner
APPROVED BY:  Genesis Jarilla