

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Mang Tomas
PROJECT: : MT Social Media Management (Nov 2024-April 2025)
CE. NO. : NUTRIASIA-MANG-TOMAS-2024-0049
DATE : 05 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Content Management Creation & Management Duration: November 2024-April 2025 Scope-of-work: Updated Social Media Content Strategy Multi-Platform Social Content Production (6 months; Instagram & Facebook; 3 posts per month, 2 posts produced, 1 post composed) Project Management Fee Materials are inclusive of 2 revisions only; additional revisions will be based on Tribal ratecard. All fees are net of external content creators, boosting and any extensive production fees.	600,000.00	72,000.00	672,000.00
SUB TOTAL	600,000.00	72,000.00	672,000.00
GRAND TOTAL	600,000.00	72,000.00	672,000.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

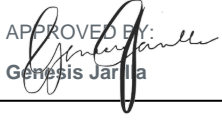
The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY:

Reginne Cabanban
Managing Partner

APPROVED BY:
Genesis Jarilla



APPROVED BY:
Gretchen King

