

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Multiple Brands
PROJECT : KF and Dips Community Management (May 2024-April 2025)
CE. NO. : NUTRIASIA-MANG-TOMAS-2024-0014
DATE : 09 May 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Community Management (May 2024-April 2025)	1,728,000.00	207,360.00	1,935,360.00
Scope-of-work: Multi-platform Community Management of existing assets - Datu Puti & Papa (Facebook) - Mang Tomas & Jufran (Facebook & Instagram) - Silver Swan (Facebook & TikTok)" Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule will incur additional charges Day-to-day administration & management of conversations on agency created content, posting of agency created content Project Management Fee Exclusive of the following: Monthly Performance and Competitive Reports, Weekend and Holiday CM hours and Bi-Annual or Annual Brand Reviews			
SUB TOTAL	1,728,000.00	207,360.00	1,935,360.00
GRAND TOTAL	1,728,000.00	207,360.00	1,935,360.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 

Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY: 

Jeremiah Jhocson