

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Mang Tomas
PROJECT: : Mang Tomas Social Media Management (Nov23-Apr24)
CE. NO. : NUTRIASIA-MANG-TOMAS-2023-0038
DATE : 16 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Social Media Management Coverage: Mang Tomas non-dedicated team from November 2023-April 2024 Account Management Details of Scope: Overall Account Management Day-to-day client servicing & management of program & activities Overall Brand Support Community Management Scope-of-work: Facebook & Instagram Community Management Mon-Fri, 9am-6pm, except holidays Implement the online community strategy, coordinating with stakeholders across the client's brand to ensure its effectiveness & providing superior quality of customer service & support to the online community with the help of various communication tools Day-to-day administration & management of conversations, posting of content, performance analysis, fan engagement Monthly page performance report (excluding competitive review)	612,000.00	73,440.00	685,440.00
II		0.00	0.00	0.00
	SUB TOTAL	612,000.00	73,440.00	685,440.00
	GRAND TOTAL	612,000.00	73,440.00	685,440.00

TERMS :

Monthly payment terms, 60 days upon issuance of invoice.

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY: 

Joana Lagurin

APPROVED BY:

Jeremiah Jhocson