

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : Jufran  
**PROJECT**: : Jufran FY 26 Social Media Management  
**CE. NO.** : NUTRIASIA-JUFRAN-2025-0028  
**DATE** : 13 June 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Single Platform Community Management without monthly performance report - Jufran (Facebook) Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule will incur additional charges Day-to-day administration & management of conversations on agency created content, posting of agency created content  Project Management Fee Exclusive of the following: Competitive Reports, Weekend and Holiday CM hours and Bi-Annual or Annual Brand Reviews and External Production Fees	432,000.00	51,840.00	483,840.00
<b>SUB TOTAL</b>	<b>432,000.00</b>	<b>51,840.00</b>	<b>483,840.00</b>
<b>GRAND TOTAL</b>	<b>432,000.00</b>	<b>51,840.00</b>	<b>483,840.00</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.


- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Beatrice Co</b> Account Director	VERIFIED BY:  <b>Reginne Cabanban</b> Managing Partner
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APPROVED BY:  
Genesis Jarilla



APPROVED BY:  
Gretchen King

