

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Golden Fiesta  
 PROJECT: : Golden Rewards Campaign  
 CE. NO. : NUTRIASIA-GOLDEN-FIESTA-2023-0049  
 DATE : 07 November 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Creative Conceptualization	1,266,360.00	151,963.20	1,418,323.20
Logo & Name Studies (2-3 studies with 2 revisions for the chosen route; inclusive of layered file of the approved study)			
Campaign Static Key Visual (inclusive of layered file)			
Chatbot Messaging Spiels (up to 5 spiels)			
Facebook Community & Group Management (6 months; with monthly report; weekdays only, excluding holidays and weekends, 9AM - 6PM)			
FDA Coordination Fees			
FDA Permit Fees			
Project Management Fee			
12% ASF			
<b>SUB TOTAL</b>	<b>1,266,360.00</b>	<b>151,963.20</b>	<b>1,418,323.20</b>
<b>GRAND TOTAL</b>	<b>1,266,360.00</b>	<b>151,963.20</b>	<b>1,418,323.20</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <i>Beatrice Co</i> <b>Beatrice Co</b> <b>Account Director</b>	
NOTED BY: <b>Reginne Cabanban</b> <b>Managing Partner</b>	
APPROVED BY: <i>Gretchen King</i> <b>Gretchen King</b>	APPROVED BY: <b>Ampy Rio</b>