

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Foodservice
PROJECT: : NAI Foodservice Website - Copywriting
CE. NO. : NUTRIASIA-FOODSERVICE-2025-0021
DATE : 23 May 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I NutriAsia Foodservice Website Copywriting (10 pages/sections) Note: Exclusive of mockups and website design	60,000.00	7,200.00	67,200.00
II Project Management Fee Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard	12,000.00	1,440.00	13,440.00
SUB TOTAL	72,000.00	8,640.00	80,640.00
GRAND TOTAL	72,000.00	8,640.00	80,640.00

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Juan Miguel D. Gonzalez Project Manager	VERIFIED BY: Reginne Cabanban Managing Partner
APPROVED BY: Aimee Alinsod	APPROVED BY: Maroux David