

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Foodservice  
 PROJECT : FoodService Social Media Management (FY 21-22)  
 CE. NO. : NUTRIASIA-FOODSERVICE-2021-0025  
 DATE : 18 May 2021



16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
<b>I Social Media Management</b> Coverage: FoodService non-dedicated team from May 2021-April 2022 <b>Creative Concept Fee (FY Campaign)</b> Creative Ideation & Conceptualization for the new FY based on client brief <b>Overall Account Management</b> Day-to-day client servicing & management of program & activities Coordination with other agencies / partners for all integrated marketing communication efforts Weekly project lists, timetables & meeting <b>Overall Brand Support</b> Updates on industry trends & best practices Support in the safeguarding of brand's digital presence and health <b>Social Media Content Creation</b> Facebook Content planning & production (5 materials per month & up to 50 captions) *Animated/static with 2 rounds of revisions for each; excluding creative concepts for campaigns	1,380,000.00	165,600.00	1,545,600.00
<b>SUB TOTAL</b>	<b>1,380,000.00</b>	<b>165,600.00</b>	<b>1,545,600.00</b>
<b>GRAND TOTAL</b>	<b>1,380,000.00</b>	<b>165,600.00</b>	<b>1,545,600.00</b>

**TERMS :**

Monthly payment terms, 60 days upon issuance of invoice.

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> <b>Senior Account Manager</b>
NOTED BY:  <b>Reg Cabanban</b> <b>Managing Partner</b>

APPROVED BY: <b>Angelo Guligado</b>	APPROVED BY: <b>Julie Morales</b> 	APPROVED BY: <b>James Lim</b>	APPROVED BY: <b>Leah Barin</b>
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