

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Exports
 PROJECT : KOLs from Canada for UFC Fish Ball Sauce
 CE. NO. : NUTRIASIA-EXPORTS-2026-0013v2
 DATE : 10 April 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	IanKewks - 1 cooking video posted on Instagram, Facebook, and TikTok - NET Total: \$11,000 USD	697,400.00	83,688.00	781,088.00
II	Karen Sundays - 1 cooking video posted on Instagram and TikTok - NET Total: \$2,000 CAD	92,880.00	11,145.60	104,025.60
III	Quang Tran - 1 cooking video posted on Instagram, Facebook, and TikTok - NET Total: \$5,000 USD	317,000.00	38,040.00	355,040.00
IV	Daph in Canada - 1 cooking video posted on Instagram, Facebook, and TikTok - NET Total: 150,000 PHP	150,000.00	18,000.00	168,000.00
V	Thea Din - 1 cooking video posted on Instagram, Facebook, and TikTok - NET Total: \$2,000 USD	126,800.00	15,216.00	142,016.00
VI	Jhem & Jhec in Canada - 1 cooking video posted on Instagram, Facebook, and TikTok - NET Total: \$2,500 USD	158,500.00	19,020.00	177,520.00
VII	Bank Transfer Fees - \$83 USD per KOL - Total of 6 KOLs = \$83 USD x 6	31,573.20	3,788.78	35,361.98
VIII	25% WHT on KOLs NET Fees	514,193.33	61,703.20	575,896.53
IX	16% Advancing Fee	334,135.45	40,096.25	374,231.70
X	12% ASF on KOL Fees and Bank Transfer Fee	250,601.58	30,072.19	280,673.77
XI	Influencer Engagement & Activation - 1 month (April 2026) - Inclusive of post campaign report - Project Management Fee *Inclusive of 2 revisions only, additional revisions will be charged based on agreement with each KOL	30,000.00	3,600.00	33,600.00
	SUB TOTAL	2,703,083.56	324,370.03	3,027,453.59






GRAND TOTAL

2,703,083.56

324,370.03

3,027,453.59

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Account Manager	VERIFIED BY:  Beatrice Co Account Director
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY:  Julienne Alonzo	APPROVED BY:  Mario Mendoza