

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Exports
PROJECT : NAI Exports - UFC Fish Ball Sauce Launch Materials
CE. NO. : NUTRIASIA-EXPORTS-2026-0002
DATE : 03 February 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I			
NAI Exports UFC Fish Ball Sauce Launch Plan	393,000.00	47,160.00	440,160.00
inclusive of:			
- 1x Refreshed KV			
- 2x Video Materials (Prep/Quick Assembly and Pour & Dip)			
- 3x Static Materials for Legit From Street to Home			
- 2x Static Materials for How to Use			
- 1x Static Material for Appetite Awakener			
- 1x Static Material Availability and Access			
- 2x Static Materials for Sawsaw Tayo			
- 3x GIFs for Pinoy Word of the Day			
- 1x GIF for #SauceSwap			
- 1x GIF for Spin and Dip			
- 2x Layered file for UFC Fish Ball Sauce Spotted - Standard and ME bottles (Turnover of layered file/template for distributor use)			
- 2x Static Materials for Tusok-Tusok Together			
II			
Project Management Fee	78,600.00	9,432.00	88,032.00
SUB TOTAL	471,600.00	56,592.00	528,192.00
GRAND TOTAL	471,600.00	56,592.00	528,192.00

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Account Manager	VERIFIED BY:  Reginne Cabanban Managing Partner
APPROVED BY:  06 FEBRUARY 2026 Julienne Alonzo	APPROVED BY:  Mario Mendoza