

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : Exports  
**PROJECT**: : NAI Exports Always On Paid Media  
**CE. NO.** : NUTRIASIA-EXPORTS-2025-0054  
**DATE** : 20 November 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Meta Media Budget for Post Boosting -Duration: November 2025-April 2026 -Platforms: Facebook & Instagram	500,000.00	60,000.00	<b>560,000.00</b>
II	15% ASF	75,000.00	9,000.00	<b>84,000.00</b>
	<b>SUB TOTAL</b>	<b>575,000.00</b>	<b>69,000.00</b>	<b>644,000.00</b>
	<b>GRAND TOTAL</b>	<b>575,000.00</b>	<b>69,000.00</b>	<b>644,000.00</b>

**TERMS** : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY  <b>Juan Miguel D. Gonzalez</b> Account Manager	VERIFIED BY:  <b>Reginne Cabanban</b> Managing Partner
APPROVED BY:  Julienne Alonzo	APPROVED BY:  Mario Mendoza