

PRODUCTION & CREATIVE SERVICES COST ESTIMATE








CLIENT : NUTRIASIA, INC.
 BRAND : Exports
 PROJECT: : Exports - Nov to Jan 2026 KOLs
 CE. NO. : NUTRIASIA-EXPORTS-2025-0042
 DATE : 01 October 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Harry Tan - 3 cooking videos posted on KOL's Instagram and TikTok - 1 video per month NET Total: \$1,200	74,400.00	8,928.00	83,328.00
II	As Told By The Dons - 3 cooking videos posted on KOL's Instagram and TikTok - 1 video per month NET Total: \$1,000	62,000.00	7,440.00	69,440.00
III	Eat With Katrina - 3 cooking videos posted on KOL's Instagram and TikTok - 1 video per month NET Total: \$3,300	204,600.00	24,552.00	229,152.00
IV	Jill Cooks Things - 3 cooking videos posted on KOL's Instagram and TikTok - 1 video per month NET Total: \$4,200	260,400.00	31,248.00	291,648.00
V	Deeran - 1 cooking video posted on KOL's Instagram and TikTok NET Total: \$650	40,300.00	4,836.00	45,136.00
VI	Bank Transfer Fees = \$415	25,730.00	3,087.60	28,817.60
VII	25% WHT on KOLs NET Fees	213,900.00	25,668.00	239,568.00
VIII	12% ASF on KOL Fees and Bank Transfer Fee	105,759.60	12,691.15	118,450.75
IX	Influencer Engagement & Activation (3 months starting November 2025 to January 2026; inclusive of post campaign report) = 18,000 per month x 3 months = 54,000	54,000.00	6,480.00	60,480.00
X	Project Management Fees	10,800.00	1,296.00	12,096.00
	SUB TOTAL	1,051,889.60	126,226.75	1,178,116.35
	GRAND TOTAL	1,051,889.60	126,226.75	1,178,116.35

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Account Manager	VERIFIED BY:  Reginne Cabanban Managing Partner
NOTED BY:  Beatrice Co Account Director	
APPROVED BY:  01Oct2025 Julienne Alonzo	APPROVED BY:  Mario Mendoza