

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Exports
PROJECT : Exports FY26 Social Media Management
CE. NO. : NUTRIASIA-EXPORTS-2025-0016
DATE : 29 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Single Platform Consumer Engagement, Content Creation & Community Management Duration: May 2025-April 2026 Inclusive of daily engagement tracking and monthly performance reporting of Exports Social Media Asset (Facebook) Social Media Content Production Total of 4 posts per month (2 feed posts, 1 IG Story, 1 TikTok/Reel*) Crossposted only *Simple production only, net of food styling, stunts and external talent or production fees - 1 cam set-up, internal team only	1,500,000.00	180,000.00	1,680,000.00
SUB TOTAL	1,500,000.00	180,000.00	1,680,000.00
GRAND TOTAL	1,500,000.00	180,000.00	1,680,000.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)
 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY:

Julianne Monzo

APPROVED BY:
Richard Rebolledo

APPROVED BY:

Nikko Flores

APPROVED BY:

for Mario Mendoza