

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : C3
PROJECT : NAI Exports - Batch 1 KOLs for December
CE. NO. : NUTRIASIA-EXPORTS-2024-0050
DATE : 07 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	TOTAL
I	Influencer Fees	50,150.00		7,080.00	66,080.00
	SOW: 1 Video on Instagram and TikTok for December 2024				
	Conversion Rate: USD 1 = PHP 59		8,850.00		
	*Additional charges may incur depending on forex rate upon collection of payment				
	Kriz Kitch (\$850 NET)				
II	Phil Meats Food (\$500 NET)	29,500.00	5,205.88	4,164.71	38,870.59
III	Bobby Guzman (\$350 NET)	20,650.00	3,644.12	2,915.29	27,209.41
IV	Geronimo Carlos (\$500 NET)	29,500.00	5,205.88	4,164.71	38,870.59
V	Kenn Cuez (\$700 NET)	41,300.00	7,288.24	5,830.59	54,418.82
VI	Bank Transfer Fees	13,018.55		1,562.23	14,580.78
VII	12% ASF	22,094.23		2,651.31	24,745.54
VIII	Influencer Research & Engagement (December 2024)	25,000.00		3,000.00	28,000.00
	- Inclusive of a post-campaign report				
IX	Project Management and Client Servicing Fees	5,000.00		600.00	5,600.00
	SUB TOTAL	236,212.78	30,194.12	31,968.83	298,375.73
	GRAND TOTAL	236,212.78	30,194.12	31,968.83	298,375.73

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Project Manager	PREPARED BY:  Juan Miguel D. Gonzalez Project Manager	VERIFIED BY:  Reginne Cabanban Managing Partner
NOTED BY:  Beatrice Co Account Director		
APPROVED BY:  Julienne Alonzo	APPROVED BY:  Mario Mendoza	