

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : NAI Exports
PROJECT: : NAI Exports - Batch 1 KOLs
CE. NO. : NUTRIASIA-EXPORTS-2024-0033
DATE : 06 August 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	TOTAL
I	KOL Fees Payment Terms applies to all: 50% Down Payment 30 days after Tribal issues invoice, 50% final payment 30 days after project completion Kriz Kitch (3 months starting August 2024 - October 2024) 3 TikTok & 3 IG Videos 1 video rate: \$750 3-month rate: \$ 2,100	127,932.00	22,576.24	18,060.99	168,569.22
II	Phil Meats Food (3 months starting August 2024 - October 2024) 3 TikTok & 3 IG Videos 1 video rate: \$700 3-month rate: \$ 1,500	91,380.00	16,125.88	12,900.71	120,406.59
III	Bobby Guzman (3 months starting August 2024 - October 2024) 3 TikTok & 3 IG Videos 1 video rate: \$350 3-month rate: \$900	54,828.00	9,675.53	7,740.42	72,243.95
IV	Geronimo Carlos (3 months starting August 2024 - October 2024) 3 TikTok & 3 IG Videos 1 video rate: \$600 3-month rate: \$1,500	91,380.00	16,125.88	12,900.71	120,406.59
V	Kenn Cuez (3 months starting August 2024 - October 2024) 3 TikTok & 3 IG Videos 1 video rate: \$700 3-month rate: \$1,500	91,380.00	16,125.88	12,900.71	120,406.59
VI	Influencer Research & Engagement (August-October 2024)	75,000.00		9,000.00	84,000.00
VII	Project Management and Client Servicing Fees	15,000.00		1,800.00	16,800.00
VIII	12% ASF	64,503.53		7,740.42	72,243.95
	SUB TOTAL	611,403.53	80,629.41	83,043.95	775,076.89

GRAND TOTAL

611,403.53






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TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Project Manager	VERIFIED BY:  Reginne Cabanban Managing Partner
NOTED BY:  Beatrice Co Account Director	
APPROVED BY:  08/08/2024 Julienne Alonzo	APPROVED BY:  Mario Mendoza