

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Green Rebel
PROJECT: : Green Rebel Campaign Launch
CE. NO. : NUTRIASIA-EXPORTS-2024-0026
DATE : 05 September 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Campaign Creative Concept Fees	100,000.00	12,000.00	112,000.00
II	Community Management - Facebook & Instagram - Inclusive of monthly performance reports - Monday-Friday, 9AM-6PM, exclusive of weekends and holidays	384,000.00	46,080.00	430,080.00
III	KV Static / Facebook Cover Photo (exclusive of layered file)	20,000.00	2,400.00	22,400.00
IV	Launch Digital Materials (October 2024) - One (1) Omnibus Material - One (1) Educational Material - Four (4) Product Materials - All materials are composed, exclusive of outside production fees	90,000.00	10,800.00	100,800.00
V	Four (4) Always On Content per month (November 2024 - November 2025) - Total of 12 months -All materials are composed, exclusive of outside production fees	720,000.00	86,400.00	806,400.00
VI	Project Management Fee	262,800.00	31,536.00	294,336.00
	SUB TOTAL	1,576,800.00	189,216.00	1,766,016.00
	GRAND TOTAL	1,576,800.00	189,216.00	1,766,016.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)






C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Juan Miguel D. Gonzalez Project Manager	VERIFIED BY:  Reginne Cabanban Managing Partner
NOTED BY:  Beatrice Co Account Director	
APPROVED BY:  10/03/2024 Julienne Alonzo	APPROVED BY:  Mario Mendoza