

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Exports
PROJECT: : NutriAsia Export x Panlasang Pinoy
CE. NO. : NUTRIASIA-EXPORTS-2024-0003
DATE : 27 February 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	TOTAL
I	Panlasang Pinoy (12 months starting May 2024-April 2025; inclusive of post campaign report) Content Creation Twelve (12) Facebook Videos Four (4) TikTok Videos - edited from the Facebook videos NET Total: \$ 68,000 = PHP 4,080,000.00 Payment Scheme: 50% payment on June 30, 2024 = 2,040,000 50% payment on October 1, 2024 = 2,040,000	4,080,000.00		544,000.00	5,077,333.33
			453,333.33		
II	Influencer Engagement & Activation (12 months starting April 2024-March 2025; inclusive of post campaign report) Project Management Fee	432,000.00		51,840.00	483,840.00
III	12% ASF on Item Number 1	544,000.00		65,280.00	609,280.00
IV	Product features include the ff: Vinegar - Datu Puti, Silver Swan & UFC Fish Sauce - Datu Puti & UFC Catsup & Sweet Chili Sauce - UFC & Jufran Mang Tomas All-Around Sarsa Spaghetti Sauce, Tomato Sauce & Bagoong - UFC Salted Black Beans- Silver Swan Canned Vegetables UFC Coconut Cream UFC Whole Mushroom UFC Pieces & Stems Mushrooms UFC Cream Style Corn UFC Sliced Young Corn UFC Corn Kernels UFC Soups UFC Green Peas				
	SUB TOTAL	5,056,000.00	453,333.33	661,120.00	6,170,453.33

GRAND TOTAL

5,056,000.00

453,333.33

661,120.00

6,170,453.33

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)





B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director			
NOTED BY:  Reginne Cabanban Managing Partner			
APPROVED BY:  Julianne Anzo 04/01/2024	APPROVED BY: Nikko Flores	APPROVED BY: Richard Rebollido	APPROVED BY:  Mario Mendoza 4/2/24