

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Datu Puti  
 PROJECT: : Datu Puti LAV Batch 5 (March-May 2021)  
 CE. NO. : NUTRIASIA-DATU PUTI-2021-0013  
 DATE : 05 November 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
<b>I</b> <b>Four (4) Video Collaborations</b> One 3-Minute Video for each recipe Product feature Facebook and Youtube posting Brand can repost to their social media once Datu Puti BBQ-riffic UFC Whole Corn Kernels (2 Videos)  Datu Puti Fish Sauce & UFC Spices  NET: PHP 140,000 Costs inclusive of 15% WTAX	164,705.88	19,764.71	<b>184,470.59</b>
<b>II</b> Influencer Management	10,000.00	1,200.00	<b>11,200.00</b>
<b>III</b> 12% ASF	18,000.00	2,160.00	<b>20,160.00</b>
<b>SUB TOTAL</b>	<b>192,705.88</b>	<b>23,124.71</b>	<b>215,830.59</b>
<b>GRAND TOTAL</b>	<b>192,705.88</b>	<b>23,124.71</b>	<b>215,830.59</b>

**TERMS :**

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Bea Co</b> <b>Senior Account Manager</b>			
NOTED BY: <b>Reg Cabanban</b> <b>Managing Partner</b>			
APPROVED BY: <b>Jam Frajedas</b>	APPROVED BY: <b>Fatima Soliveres</b>	APPROVED BY: <b>Debbie Reyes</b>	APPROVED BY: <b>Marlo Mendoza</b>