

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : Datu Puti  
**PROJECT** : Kusina ni Joshua TikTok and YouTube Management (February 1 - April 30, 2026)  
**CE. NO.** : NUTRIASIA-DATU-PUTI-2026-0006v2  
**DATE** : 12 March 2026

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	TikTok and YouTube Community Management (covers 9am-6pm, Monday to Friday only, excluding weekends and holidays Duration: 3 months starting February 1, 2025 until April 30, 2026) Inclusive of the ff: - Post Uploading & Fan Engagement - Conversation Tracking & Monitoring comments for engagement - Responding to comments based on approved brand tone - Urgent case escalation & reporting inappropriate comments - Hiding, blocking, or managing spam/bots - Engaging with fans - Managing comment moderation settings  Exclusive of the ff: - Creation of separate Brand Tone - Thumbnail creation (if the frame is not found in the video) - Title and Description Writing - Channel Art - Profile Picture and Banner - Page Performance Monthly Reports	210,000.00	25,200.00	<b>235,200.00</b>
II	Project Management Fee	42,000.00	5,040.00	<b>47,040.00</b>
	<b>SUB TOTAL</b>	<b>252,000.00</b>	<b>30,240.00</b>	<b>282,240.00</b>
	<b>GRAND TOTAL</b>	<b>252,000.00</b>	<b>30,240.00</b>	<b>282,240.00</b>

**TERMS** : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY <b>Juan Miguel D. Gonzalez</b> Account Manager	VERIFIED BY: <b>Reginne Cabanban</b> Managing Partner
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APPROVED BY:

  
Joane Lagurin

APPROVED BY:

Jeremiah Jhocson