

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Datu Puti
PROJECT : Kusina Ni Joshua TikTok Management
CE. NO. : NUTRIASIA-DATU-PUTI-2025-0045
DATE : 30 October 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Datu Puti Kusina ni Joshua YouTube Page Management Duration: 3 months, starting October 28, 2025 - January 28, 2026 Covering Monday-Friday, 9AM-6PM Excluding weekends and holidays Inclusive of the ff: Post Uploading & Fan Engagement Conversation Tracking & Monitoring comments for engagement Responding to comments based on approved brand tone Urgent case escalation & reporting inappropriate comments Hiding, blocking, or managing spam/bots Managing comment moderation settings Exclusive of the ff: Creation of separate Brand Tone Thumbnail creation (if the frame is not found in the video) Profile Picture, Bio Writing & Page Art Page Performance Monthly Reports	126,000.00	15,120.00	141,120.00
SUB TOTAL	126,000.00	15,120.00	141,120.00
GRAND TOTAL	126,000.00	15,120.00	141,120.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.




- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director	
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY:  Joana Lagurin	APPROVED BY: Jeremiah Jhocson