

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Datu Puti
PROJECT : Practical Homemakers FY26 Community Management
CE. NO. : NUTRIASIA-DATU-PUTI-2025-0017
DATE : 29 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | VAT | TOTAL |
|--|---------------------|-------------------|---------------------|
| I Community Management (May 2025-April2026) | 1,382,400.00 | 165,888.00 | 1,548,288.00 |
| Scope-of-work: Multi-platform Community Management of existing assets - Datu Puti & Papa (Facebook) - Silver Swan (Facebook & TikTok) | | | |
| Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule will incur additional charges Day-to-day administration & management of conversations on agency created content, posting of agency created content | | | |
| Project Management Fee | | | |
| Exclusive of the following: Monthly Performance and Competitive Reports, Weekend and Holiday CM hours and Bi-Annual or Annual Brand Reviews * Mang Tomas - exclusive of TikTok content creation and management; separate CE | | | |
| SUB TOTAL | 1,382,400.00 | 165,888.00 | 1,548,288.00 |
| GRAND TOTAL | 1,382,400.00 | 165,888.00 | 1,548,288.00 |

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.





- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)
 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the

delay last more than forty-five (45 days) after the due date.

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| SUBMITTED BY:  Beatrice Co Account Director | |
| NOTED BY:  Reginne Cabanban Managing Partner | |
| APPROVED BY:  Joana Lagurin | APPROVED BY:  Jerimah Jhocson |