

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Datu Puti
PROJECT : Datu Puti Social Media Management (May-Oct 2024)
CE. NO. : NUTRIASIA-DATU-PUTI-2024-0045
DATE : 28 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Community Management (May 2024-October 2024) Scope-of-work: Multi-platform Community Management of existing assets Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule will incur additional charges Day-to-day administration & management of conversations on agency created content, posting of agency created content Project Management Fee Exclusive of the following: Monthly Performance and Competitive Reports, Weekend and Holiday CM hours and Bi-Annual or Annual Brand Reviews	864,000.00	103,680.00	967,680.00
SUB TOTAL	864,000.00	103,680.00	967,680.00
GRAND TOTAL	864,000.00	103,680.00	967,680.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY:

Reginne Cabanban
Managing Partner



APPROVED BY:

Jeremiah Jhocson

