

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



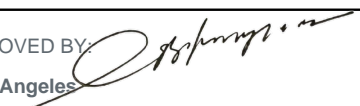


CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT: : Plastic Credit Exchange Digital Campaign
 CE. NO. : NUTRIASIA-DATU-PUTI-2022-0055
 DATE : 23 December 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Campaign Conceptualization	1,691,670.09	203,000.41	1,894,670.50
	Static Campaign Key Visual (inclusive of layered file)			
	One (1) Thematic Video Storyboard (45s max) & Production (exclusive of any on-location/studio shoot, inclusive of stock videos, photos, music and VO fees)			
	One (1) Thematic Edit Down (30s)			
	One (1) YouTube 6s Remarketing Edit Down			
	One (1) Accountability Report Video Storyboard & Production (exclusive of any on-location/ studio shoot, inclusive of stock assets)			
	Influencer Research & Management (4 month engagement including pre work)			
	Project Management Fee			
II	12% ASF	28,527.09	3,423.25	31,950.34
	SUB TOTAL	1,720,197.18	206,423.66	1,926,620.84
	GRAND TOTAL	1,720,197.18	206,423.66	1,926,620.84

TERMS : 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Bea Co Account Director		
NOTED BY:  Reg Cabanban Managing Partner		
APPROVED BY:  Chan Angeles	APPROVED BY: Abbie Giron	APPROVED BY: Ampy Rio