

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : Datu Puti Adobo Series  
**PROJECT**: : DPAS Adobolicious Digital Campaign Agency Fees  
**CE. NO.** : NUTRIASIA-DATU-PUTI-2022-0049v3  
**DATE** : 23 December 2022




16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Campaign Conceptualization Four (4) KOL Material Edit (max 60s) Three (3) Animated Social Posts Influencer Research & Management (Nov 22-April 23, 6 months duration) <i>Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard</i>	691,000.00	82,920.00	<b>773,920.00</b>
II	Project Management Fees	138,200.00	16,584.00	<b>154,784.00</b>
	<b>SUB TOTAL</b>	<b>829,200.00</b>	<b>99,504.00</b>	<b>928,704.00</b>
	<b>GRAND TOTAL</b>	<b>829,200.00</b>	<b>99,504.00</b>	<b>928,704.00</b>

**TERMS :**

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> Account Director		
NOTED BY:  <b>Reg Cabanban</b> Managing Partner		
APPROVED BY:  <b>Chema De Leon</b>	APPROVED BY: <b>Abbie Giron</b>	APPROVED BY: <b>Ampy Rio</b>