

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT: : Datu Puti Independence Day Campaign (KOLs)
 CE. NO. : NUTRIASIA-DATU-PUTI-2022-0025
 DATE : 31 May 2022


16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	KOL Fees (inclusive of 15% WTAX) Hazel Cheffy (NET: 85,000) Meljean Solon (NET: 40,000) Foodie Tarsiidae (NET: 15,000) Kuya Bam (NET: 37,000) Amiable Cruz (NET: 15,000)	225,882.35	27,105.88	252,988.23
II	PR Kit Conceptualization (exclusive of contents & logistics) Influencer Management Project Management Fee	117,600.00	14,112.00	131,712.00
III	12% ASF On items number I	27,105.88	3,252.71	30,358.59
	SUB TOTAL	370,588.23	44,470.59	415,058.82
	GRAND TOTAL	370,588.23	44,470.59	415,058.82

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Bea Co Senior Account Manager	
NOTED BY:  Reg Cabanban Managing Partner	
APPROVED BY:  Carlo Agbayani	APPROVED BY:  Mario Mendoza