

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT : Datu Puti Vinegar Consumption KOLs & FB Communities Batch 2
 CE. NO. : NUTRIASIA-DATU-PUTI-2021-0048
 DATE : 11 October 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	KOLs: (inclusive of 15% WTAX) Chef Gelo Guison (3 TikTok Posts) Belizziema_foodie (3 TikTok Posts) Miggy Ronquillo (3 TikTok Posts) Ysacraverave (3 TikTok Posts) KuyaBam (3 TikTok Posts) Hazel Cheffy (3 TikTok Posts) KimCuisine (3 TikTok Posts) Meljean Solon (3 TikTok Posts) Foodie Tarsiidae (3 TikTok Posts) Tiffany Jillian Go (3 TikTok Posts) Amiable Cruz (3 TikTok Posts) Macoi2628 (3 TikTok Posts) DaridellesKitchen (3 TikTok Posts)	455,000.00	54,600.00	509,600.00
II	Influencer Research & Management	100,000.00	12,000.00	112,000.00
III	Project Management Fee	20,000.00	2,400.00	22,400.00
IV	12% ASF On items number I	61,152.00	7,338.24	68,490.24
	SUB TOTAL	636,152.00	76,338.24	712,490.24
	GRAND TOTAL	636,152.00	76,338.24	712,490.24

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager	
NOTED BY: Reg Cabanban Managing Partner	
APPROVED BY: Debbie Reyes	APPROVED BY: Mario Mendoza