

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT: : Cook & Shop Campaign
 CE. NO. : NUTRIASIA-DATU-PUTI-2021-0030
 DATE : 28 June 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Creative Conceptualization Logo & Name Studies <i>Up to 3 design studies with 3 revisions for chosen study</i> <i>Includes Branding guidelines and usage</i> Static Key Visual Animated OBB & CBB Influencer Management (KOL Host) Project Management Fee <i>*Cost estimate excludes third-party suppliers/influencers and other outside fees</i>	507,600.00	60,912.00	568,512.00
SUB TOTAL	507,600.00	60,912.00	568,512.00
GRAND TOTAL	507,600.00	60,912.00	568,512.00

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager		
NOTED BY: Reg Cabanban Managing Partner		
APPROVED BY: Jam Fradejas	APPROVED BY: Debbie Reyes	APPROVED BY: Mario Mendoza