

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT: : Plastic Neutrality Campaign
 CE. NO. : NUTRIASIA-DATU-PUTI-2021-0029
 DATE : 30 March 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Creative Conceptualization	492,000.00	59,040.00	551,040.00
Static Key Visual			
Animated OBB & CBB			
Influencer Management (up to 2 FB Communities and 3 KOLs)			
Project Management Fee			
<i>*Cost estimate excludes third-party suppliers/influencers and other outside fees</i>			
SUB TOTAL	492,000.00	59,040.00	551,040.00
GRAND TOTAL	492,000.00	59,040.00	551,040.00

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager		
NOTED BY: Reg Cabanban Managing Partner		
APPROVED BY: Jam Fradejas	APPROVED BY: Debbie Reyes	APPROVED BY: Mario Mendoza