

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Datu Puti  
 PROJECT: : Datu Puti Luis Azcona Batch 6  
 CE. NO. : NUTRIASIA-DATU-PUTI-2021-0021  
 DATE : 15 April 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	WTAX	ASF	VAT	TOTAL
I	Eight (8) Video Collaborations One 3-Minute Video for each recipe For DATU PUTI and UFC Fresh / Spices Product feature Facebook and Youtube posting Brand can repost to their social media no brand lockout	280,000.00	49,411.76	0.00	39,529.41	368,941.18
II	Influencer Management	18,000.00		0.00	2,160.00	20,160.00
III	12% ASF On items number I	33,600.00			4,032.00	37,632.00
	<b>SUB TOTAL</b>	<b>331,600.00</b>	<b>49,411.76</b>	<b>0.00</b>	<b>45,721.41</b>	<b>426,733.18</b>
	<b>GRAND TOTAL</b>	<b>331,600.00</b>	<b>49,411.76</b>	<b>0.00</b>	<b>45,721.41</b>	<b>426,733.18</b>

**TERMS :**

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Bea Co</b> Senior Account Manager		VERIFIED BY: <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Jam Frajezas</b>	APPROVED BY: <b>Debbie Reyes</b>	APPROVED BY: <b>Mario Mendoza</b>	