

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Datu Puti  
 PROJECT: : Datu Puti Luis Azcona 2021 Video Collaboration  
 CE. NO. : NUTRIASIA-DATU PUTI-2021-0002  
 DATE : 05 January 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I <b>Three (3) Video Collaborations</b> One 3-Minute Video for each recipe Product feature Facebook and Youtube posting Brand can repost to their social media once  Datu Puti Fish Sauce UFC Fresh Selections UFC Spices NET Cost: PHP 105,000 Costs inclusive of 15% WTAX	123,539.41	14,824.73	<b>138,364.14</b>
II Influencer Management	10,000.00	1,200.00	<b>11,200.00</b>
III 12% ASF	12,600.00	1,512.00	<b>14,112.00</b>
<b>SUB TOTAL</b>	<b>146,139.41</b>	<b>17,536.73</b>	<b>163,676.14</b>
<b>GRAND TOTAL</b>	<b>146,139.41</b>	<b>17,536.73</b>	<b>163,676.14</b>

**TERMS :**

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Bea Co</b> Senior Account Manager		VERIFIED BY: <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Jam Frajedas</b>	APPROVED BY: <b>Fatima Soliveres</b>	APPROVED BY: <b>Debbie Reyes</b>	APPROVED BY: <b>Mario Mendoza</b>