

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Datu Puti  
 PROJECT: : Datu Puti x Chef Marky Video Collaboration  
 CE. NO. : NUTRIASIA-DATU-PUTI-2021-0001  
 DATE : 05 January 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>Three (3) Video Collaborations</b> Less than 60s video for each recipe (total of 3) Inclusive of 15% WTAX Product feature - TikTok Posting Brand can repost to their social media with no brand lockout Products: UFC Fresh Selections (any variant) DP Oyster Sauce DP BBQ-rific Marinade  Payment Terms: 30 days upon approval of CE Products ? Client NET COST: PHP 60,000	70,588.24	8,470.59	<b>79,058.83</b>
II	Influencer Management	10,000.00	1,200.00	<b>11,200.00</b>
III	12% ASF	7,200.00	864.00	<b>8,064.00</b>
	<b>SUB TOTAL</b>	<b>87,788.24</b>	<b>10,534.59</b>	<b>98,322.83</b>
	<b>GRAND TOTAL</b>	<b>87,788.24</b>	<b>10,534.59</b>	<b>98,322.83</b>

**TERMS** : 100% payment upon approval of CE  
 Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Bea Co</b> Senior Account Manager		VERIFIED BY: <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Jam Frajedas</b>	APPROVED BY: <b>Debbie Reyes</b>	APPROVED BY: <b>Mario Mendoza</b>	