

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Datu Puti  
 PROJECT: : Mukhasim GWR KOLs  
 CE. NO. : NUTRIASIA-DATU-PUTI-2020-0086  
 DATE : 03 December 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>Influencer Fees (inclusive of 15% WTAX)</b> Maymay Entrada NET Fee: 695,000.00	817,647.06	98,117.65	<b>915,764.71</b>
II	Gina Pareno NET FEE: 55,000.00	64,705.88	7,764.71	<b>72,470.59</b>
III	Eric Tai NET FEE: 300,000.00	352,941.00	42,352.92	<b>395,293.92</b>
IV	Krissy Achino NET FEE: 300,000.00	352,941.18	42,352.94	<b>395,294.12</b>
V	Influencer Management	86,400.00	10,368.00	<b>96,768.00</b>
VI	12% ASF	162,000.00	19,440.00	<b>181,440.00</b>
	<b>SUB TOTAL</b>	<b>1,836,635.12</b>	<b>220,396.21</b>	<b>2,057,031.33</b>
	<b>GRAND TOTAL</b>	<b>1,836,635.12</b>	<b>220,396.21</b>	<b>2,057,031.33</b>

**TERMS :**

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Bea Co</b> Senior Account Manager		VERIFIED BY: <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Debbie Reyes</b>	APPROVED BY: <b>Mario Mendoza</b>	APPROVED BY: <b>Ampy Rio</b>	