

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT: : Mukhasim TikTok Branded Effect Media Placement
 CE. NO. : NUTRIASIA-DATU-PUTI-2020-0080
 DATE : 06 November 2020

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	2D Branded Effect	1,980,033.00	237,603.96	2,217,636.96
	Promotional Period in TikTok's Effect Panel: Feb 16-21, 2021			
	Branded Effect Commercial Benefits			
	Placement in Effects Panel:			
	4th placement of the 1st row of the effect panel: Feb 16-18			
	5th placement of the 3rd row of the effect panel: Feb 19-21			
	Tiktok Brand Premium In-Feed Ad			
	Total KPI: 3,334,000 impressions			
	100,000 impressions per day			
	Duration: Feb 16-25, 2021 (10 Days)			
	*USD 1 = PHP 55			
II	12% ASF	237,603.96	28,512.48	266,116.44
	SUB TOTAL	2,217,636.96	266,116.44	2,483,753.40
	GRAND TOTAL	2,217,636.96	266,116.44	2,483,753.40

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager		
NOTED BY: Reg Cabanban Managing Partner		
APPROVED BY: Debbie Reyes	APPROVED BY: Mario Mendoza	APPROVED BY: Ampy Rio