

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : TasteTalk
PROJECT : TasteTalk x LG Giveaway
CE. NO. : NUTRIASIA-CORPORATE-2025-0040
DATE : 19 September 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Logistics Fee for TasteTalk Prizes (total of 11 winners/packs) - 3x Microwave + NAI Products pack - 8x NAI Products packs	22,000.00	2,640.00	24,640.00
II	Printing Fee for Thank You Letter (1 side print only)	2,000.00	240.00	2,240.00
III	Packaging, Consolidating, and Transportation Fees	15,000.00	1,800.00	16,800.00
IV	Thank You Letter Design	15,000.00	1,800.00	16,800.00
V	15% ASF	3,600.00	432.00	4,032.00
VI	20% Advancing fee	4,800.00	576.00	5,376.00
	SUB TOTAL	62,400.00	7,488.00	69,888.00
	GRAND TOTAL	62,400.00	7,488.00	69,888.00

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Juan Miguel D. Gonzalez Account Manager	VERIFIED BY: Reginne Cabanban Managing Partner
NOTED BY: Beatrice Co Account Director	
APPROVED BY: Dani Rocha	APPROVED BY: James Lim