

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : NAI Corporate / TasteTok
PROJECT : TasteTok FY26 Social Media Management
CE. NO. : NUTRIASIA-CORPORATE-2025-0032
DATE : 08 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I TasteTok Social Media Management Duration: August 2025-April 2026 Main Platform: TikTok Secondary: FB & Instagram Multi Platform Community Management, Engagement and Posting Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule may incur additional charges Exclusive of Monthly Reports, Competitive Reports and Brand Reviews Social Media Captions (up to 2 per month) Project Management Fees	748,000.00	89,760.00	837,760.00
SUB TOTAL	748,000.00	89,760.00	837,760.00
GRAND TOTAL	748,000.00	89,760.00	837,760.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY: 
Dani Rocha

APPROVED BY: 
James Lim