

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : NAI Corporate  
**PROJECT** : NAI Corp FY26 Social Media Management  
**CE. NO.** : NUTRIASIA-CORPORATE-2025-0014  
**DATE** : 29 April 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I Multi-channel Consumer Engagement and Community Management</b> Duration: May 2025-April 2026 Inclusive of daily engagement tracking and monthly performance reporting of NutriAsia Corporate Assets including the ff: - NutriAsia Corporate Facebook, Instagram, YouTube, Email (hello@nutriasia) and TikTok Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule may incur additional charges Competitive Tool & Dashboard Additional Competitive Slides in Monthly Report covering 8 brands, social media and other digital assets  Exclusive of Bi-Annual or Annual Brand Reviews	1,284,000.00	154,080.00	1,438,080.00
<b>SUB TOTAL</b>	<b>1,284,000.00</b>	<b>154,080.00</b>	<b>1,438,080.00</b>
<b>GRAND TOTAL</b>	<b>1,284,000.00</b>	<b>154,080.00</b>	<b>1,438,080.00</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Beatrice Co</b> Account Director		
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY: <b>Ran Merez</b> 	APPROVED BY: <b>James Lim</b> 	APPROVED BY: <b>Ampy Rio</b>