

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : NutriAsia Corp  
**PROJECT** : NAI Brand Trust Social Media Content (March 2025)  
**CE. NO.** : NUTRIASIA-CORPORATE-2025-0011  
**DATE** : ~~10 March 2025~~ June 17, 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Three (3) Multi-Image Posts (up to 6 static images per post)	103,200.00	12,384.00	115,584.00
One (1) Animated Post			
Project Management Fee			
<b>SUB TOTAL</b>	<b>103,200.00</b>	<b>12,384.00</b>	<b>115,584.00</b>
<b>GRAND TOTAL</b>	<b>103,200.00</b>	<b>12,384.00</b>	<b>115,584.00</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <b>Beatrice Co</b> Account Director	
NOTED BY: <b>Reginne Cabanban</b> Managing Partner	
APPROVED BY: <b>Ran Merez</b>	APPROVED BY: <b>James Lim</b>