

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Shop Saya
PROJECT: : Shop Saya 2025 Promo Application
CE. NO. : NUTRIASIA-CORPORATE-2025-0007
DATE : 21 February 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Key Visual (Inclusive of Layered File)	50,000.00	6,000.00	56,000.00
II	3x Social Posts (Facebook)	51,000.00	6,120.00	57,120.00
III	FDA Permit Fees	6,517.00	782.04	7,299.04
IV	FDA Coordination Fee	10,000.00	1,200.00	11,200.00
V	Project Management Fee	23,503.40	2,820.41	26,323.81
VI	Advancing Fee	1,303.40	156.41	1,459.81
VII	12% ASF	782.04	93.84	875.88
	SUB TOTAL	143,105.84	17,172.70	160,278.54
	GRAND TOTAL	143,105.84	17,172.70	160,278.54

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Juan Miguel D. Gonzalez Project Manager	VERIFIED BY: Reginne Cabanban Managing Partner
APPROVED BY: Ran Merez	APPROVED BY: James Lim