

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Corporate
PROJECT : SHOP SAYA Branding & FDA Application
CE. NO. : NUTRIASIA-CORPORATE-2024-0028
DATE : 24 June 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Campaign Conceptualization	415,216.00	49,825.92	465,041.92
Brand Conceptualization (Logo Design & Name Studies)			
*inclusive of layered file			
Key Visual Creation			
FDA Coordination Fees			
FDA Permit Fees			
Project Management Fee			
SUB TOTAL	415,216.00	49,825.92	465,041.92
GRAND TOTAL	415,216.00	49,825.92	465,041.92

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)


C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director	
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY:  Ran Merez	APPROVED BY:  James Lim