

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Corporate
PROJECT : NAI Piliin Ang Pilipinas Music Rights
CE. NO. : NUTRIASIA-CORPORATE-2024-0027
DATE : 24 June 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Pillin Mo Ang Pilipinas Music Rights	2,811,428.58	337,371.43	3,148,800.01
Composed by: Leandro Dannug & Robert Labayen			
Publisher: ABS CBN Film Productions Inc.			
OSR: Angeline Quinto			
Usage: Advertising Campaign (Digital Video)			
Media: Digital (YouTube, Facebook, Instagram, Tiktok), on-ground			
Territory: Philippines			
Maximum Duration: full song, 60's, 15's			
Term: 12 months from airing date *tentative*			
Inclusive of Minus One Music Production			
18% Advancing Fee			
12% ASF			
SUB TOTAL	2,811,428.58	337,371.43	3,148,800.01
GRAND TOTAL	2,811,428.58	337,371.43	3,148,800.01

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY: 

Reginne Cabanban
Managing Partner

APPROVED BY:

Ran Merez



APPROVED BY:

James Lim



APPROVED BY:

Ampy Rio

