

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Corporate
PROJECT: : TasteTok Social Media Management
CE. NO. : NUTRIASIA-CORPORATE-2024-0023
DATE : 25 June 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I TasteTok Community Management Duration: July 2024-April 2025 TasteTok TikTok, FB and Instagram Community Management Multi Platform Community Management, Engagement and Posting Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule may incur additional charges Exclusive of Monthly Reports, Competitive Reports and Brand Reviews Inclusive of Project Management Fees	656,800.00	78,816.00	735,616.00
SUB TOTAL	656,800.00	78,816.00	735,616.00
GRAND TOTAL	656,800.00	78,816.00	735,616.00

TERMS :

Cancellation Fees

Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)


Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Beatrice Co Account Director
NOTED BY: Reginne Cabanban Managing Partner

APPROVED BY:  Dani Rocha	APPROVED BY: Ran Merez	APPROVED BY:  James Lim	APPROVED BY: Ampy Rio
--	----------------------------------	--	---------------------------------