

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Corporate
PROJECT : Corporate Mother's Day Video Concept
CE. NO. : NUTRIASIA-CORPORATE-2024-0016
DATE : 06 May 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | VAT | TOTAL |
|-----------------------------------------------------------|-------------------|------------------|-------------------|
| I Video Conceptualization (inclusive of video storyboard) | 180,000.00 | 21,600.00 | 201,600.00 |
| Project Management Fee | | | |
| SUB TOTAL | 180,000.00 | 21,600.00 | 201,600.00 |
| GRAND TOTAL | 180,000.00 | 21,600.00 | 201,600.00 |

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.





A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

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| SUBMITTED BY:  Beatrice Co Account Director | |
| NOTED BY:  Reginne Cabanban Managing Partner | |
| APPROVED BY:  Ran Merez | APPROVED BY:  James Lim |