

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : Corporate  
**PROJECT** : FY25 Social Media Management  
**CE. NO.** : NUTRIASIA-CORPORATE-2024-0011  
**DATE** : 07 June 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I Multi-channel Consumer Engagement and Community Management</b>  Duration: May 2024-April 2025 Inclusive of daily engagement tracking and monthly performance reporting of NutriAsia Corporate Assets including the ff: - NutriAsia Corporate Facebook, Instagram, YouTube, Email (hello@nutriasia) and TikTok  Mon-Fri, 9am-6pm, except holidays and weekends - any hours past the stated schedule may incur additional charges  Competitive Tool & Dashboard Additional Monthly Competitive Report covering 8 brands, social media and other digital assets  Exclusive of Bi-Annual or Annual Brand Reviews	1,100,000.00	132,000.00	1,232,000.00
<b>SUB TOTAL</b>	<b>1,100,000.00</b>	<b>132,000.00</b>	<b>1,232,000.00</b>
<b>GRAND TOTAL</b>	<b>1,100,000.00</b>	<b>132,000.00</b>	<b>1,232,000.00</b>

**TERMS :**

**Cancellation Fees**

Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE


Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 

**Beatrice Co**  
**Account Director**

NOTED BY: 

**Reginne Cabanban**  
**Managing Partner**

APPROVED BY:   
**Ran Merez**

APPROVED BY:   
**James Lim**

APPROVED BY:  
**Ampy Rio**