

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Corporate  
 PROJECT: : NAI Recipe Campaign Concept  
 CE. NO. : NUTRIASIA-CORPORATE-2024-0001  
 DATE : 26 January 2024

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Creative Conceptualization	360,000.00	43,200.00	403,200.00
Project Management Fee			
Maximum of two (2) revisions; Additional revisions will be charged separately.			
<b>SUB TOTAL</b>	<b>360,000.00</b>	<b>43,200.00</b>	<b>403,200.00</b>
<b>GRAND TOTAL</b>	<b>360,000.00</b>	<b>43,200.00</b>	<b>403,200.00</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)





C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Beatrice Co</b> <b>Account Director</b>	
NOTED BY:  <b>Reginne Cabanban</b> <b>Managing Partner</b>	
APPROVED BY:  <b>Dani Rocha</b>	APPROVED BY:  <b>James Lim</b>