

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Corporate  
 PROJECT: : NutriAsia Mother's Day Video Production  
 CE. NO. : NUTRIASIA-CORPORATE-2022-0011  
 DATE : 26 April 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316


	SERVICE	NET	VAT	TOTAL
I	Production House: Orange House Director: Gerald Santos Shooting Days: 1 Day Shoot Length: 2x60s with 2x30s Edit Downs Pre-Production Expenses	27,500.00		27,500.00
II	Production Personnel Director: Gerald Santos DOP: Dom Dyaico / Tom Redoble AD: Kristi Gallaga / James Sales / Pepsid Chan PD: Jeck Cogama FOOD STYLIST: Tonette Asprer / Katherine Jao TALENT CASTER: Carmen San Juan Production Manager and Production Assistants Cameraman, Gaffer, Propsman, etc.	853,600.00		853,600.00
III	Raw Stock, Hard Drives & Working Tapes	11,000.00		11,000.00
IV	Equipment & Caretaker 2 Unit of Black Magic Camera with Complete Accessories Lights and Grips Live sound recording	181,500.00		181,500.00
V	Live Sound	22,000.00		22,000.00
VI	Location House location Living Room, Kitchen, Bedroom and Bathroom Within Manila	132,000.00		132,000.00
VII	Set & Props Costunes Incidental Props Food preparations c/o Food stylist	88,000.00		88,000.00
VIII	Food Provision Food for production staff during shoot only Pack meals only	55,000.00		55,000.00
IX	Transportation & Gas Provision Transportation for production staff during shoot only.	103,400.00		103,400.00

X	On Cam Talents	132,000.00		132,000.00
	2 Female adult talents			
	1 Kid Talent			
	Digital Videos			
	3 Months no lock out			
XI	Post Production	198,000.00		198,000.00
	Off-line and On-line Editing Cut & Dissolves			
	2D Graphics			
	Color Grading			
	Soundtrack			
	1 Original Music			
	Music Arranger			
XII	Misc fees - Tech supplies, Groceries & Health	71,500.00		71,500.00
	Protocols			
	COVID SAFETY MEASURES			
	Health Protocols team			
	Defogging disinfectant of location and equipment			
	PPE (Facemask and Face Shield)			
	Antigen Test			
XIII	Producer's Fee	294,117.65		294,117.65
	<b>SUB TOTAL</b>	<b>2,169,617.65</b>	<b>0.00</b>	<b>2,169,617.65</b>
	<b>12% ASF</b>			<b>260,354.12</b>
	<b>12% VAT</b>			<b>291,596.61</b>
	<b>GRAND TOTAL</b>	<b>2,169,617.65</b>	<b>0.00</b>	<b>2,721,568.38</b>

**TERMS :**

100% payment upon approval of CE.

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> <b>Senior Account Manager</b>	
NOTED BY:  <b>Reg Cabanban</b> <b>Managing Partner</b>	
APPROVED BY: <b>James Lim</b> 	APPROVED BY:  <b>Ampy Rio</b>