

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : D2C
 PROJECT: : D2C Mabuhay App Logo & Name Studies
 CE. NO. : NUTRIASIA-CORPORATE-2021-0060
 DATE : 01 December 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Logo & Name Studies <i>Up to 3 design studies with 3 revisions for the chosen study; with Branding Guidelines and Usage; Inclusive of additional 2 logo studies and 3 name studies based on request</i> Static Layered File (Approved Design) Project Management Fee <i>Additional revisions will be based on the Tribal ratecard</i>	205,000.00	24,600.00	229,600.00
II 12% ASF	3,000.00	360.00	3,360.00
SUB TOTAL	208,000.00	24,960.00	232,960.00
GRAND TOTAL	208,000.00	24,960.00	232,960.00

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

All costs above excludes fees of any third-party/external suppliers such as, but not limited to, production houses, influencers/KOLs and the like.

SUBMITTED BY: Bea Co Senior Account Manager		VERIFIED BY: Reg Cabanban Managing Partner	
APPROVED BY: Christian G. Domingo	APPROVED BY: Charles Cruel	APPROVED BY: James Lin	APPROVED BY: Ampy Rio